

Bradley Lawson

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With over 10+ years of UX/UI design experience, I possess a deep understanding of creating cohesive and intuitive user experiences across diverse platforms, including SaaS products. My experience, expertise, and leadership qualities make me an ideal candidate for a UX/UI Design position.

EXPERIENCE

Senior UI Designer Oct 2022 - May 2023

Focused Support LLC, Wellsville, UT

- Senior UI Designer for Cavok flight planning and ODIN inventory management tool
- Design high fidelity annotated wireframes using Figma, Miro, Sketch, and HTML5
- Collaborate with HSI analysts, PMs, SMEs, and key business stakeholders
- Apply best practices for UI/UX, focusing on HCI and device compatibility
- Develop personas, site maps, interaction diagrams, graphic libraries, and style guides
- Conduct whiteboard exercises, paper sketches, and wireframes for user interactions and proof of concepts
- Design visual assets in Adobe Photoshop and Illustrator for stakeholder approval
- Define and optimize design and development planning for production implementation
- Resolve development roadblocks with tech leads, software architects, and QA engineers
- Effective with management, maintaining clarity and alignment with the project vision.

Senior UI/UX Designer Jan 2013 - Oct 2022

eScience & Technology Solutions, Charleston, SC

- User Experience (UX) Researcher / User Interface (UI) Designer
- Web Development / Responsive Web Design
- Human Computer Interaction / User-centered Design
- User Flows · Wireframing · Mockups · Prototyping
- JavaScript / CSS / WordPress Development

Web Developer & Marketing Strategist Jan 2000 - Present

MS4 | Marketing Strategies, Charleston, SC

- Freelance Contract | Web/Mobile Designer and Developer | Marketing Strategist

EDUCATION

Bachelor's Degree - Bachelor of Science in Business Administration

University of South Carolina, SC | Computer Technology | HG Tech

UX Design - User Experience: Research & Prototyping

University of California, San Diego, CA

SKILLS

Expert in: Adobe Creative Suite, User Experience Research, User Interface Design, Human Computer Interaction, Figma Interface Design, Product Design, Mobile Design

LICENSES & CERTIFICATIONS

IoT - Internet of Things

Stanford University School of Engineering

Human-Centered Design 2022

University of California, San Diego

User Experience (UX) Design 2022

Google - ID X4HPE9A3KCH5